

Team
Development

Business
Consultancy

Ernst and Young - Time Out Series

Following establishment of the new Business Advisory Services (BAS) arm of Ernst and Young UK, Purple Monster was invited to become a part of the engagement process in the establishment and embedding of the four key operating principles for Advisory.



Aim:

Purple Monster was to provide focus, theme and content for a series of events and conferences designed around the guiding principles of this new, highly effective and vibrant organisation.

What we did:

Purple Monster worked closely with the Managing Partner and subsequently senior partners to create and design a series of highly interactive and engaging off-site conferences that explored the strength of the team, the direction of the business and the way which people behave with each other:

Time Out 1 The start of the journey - Storytelling as a cultural tool was a key element in the launch of this new business. Using The Hero's Journey as a model Purple Monster facilitated a one day event which focused on innovation, relationship building and the strategy to come

Time Out 2 The voyage of discovery – rigorous debate and the ability to defy a consensus was the theme to this two day event which utilised Purple Monster's musical and creative skills fully in the delivery of an outdoor team challenge.

Time Out 3 Back to school – sited at a Cambridge University college hall, this involved a review of how far the business had come in the short term and what steps were essential in the future.

Time Out 4 Sustaining the momentum - this large scale off-site event focused on skills and capability work and team building alongside a learning topic of global environmental markets.



“Working with Ernst and Young is always a challenge, they are demanding in what they want the end result to look like and drive us just as hard as we drive them to deliver a great development experience for everyone involved”

**Robin Fritz, Director
Purple Monster**

Outcomes:

The Time Out Series was integral to the development of BAS over two years and saw the business grow from 40 people to a group currently over 300 strong.

Purple Monster continues to work with Ernst and Young Advisory, as a creative partner internally and as Creative Engagement partner with National Grid UK & US.

Testimonials:

“Purple Monster is our business facilitation and leadership development partner who specialize in the design and delivery of engaging and inspiring training interventions.

Penny Stocks – Partner

“Just wanted to say a huge thank you for a great event last week - I know you put an awful lot of effort into the event and it was greatly appreciated. A really professional job yet again.

Alison Kay – Partner

“As always you were a great pleasure to be around. I owe you a huge thank you. It's been a great 2 days - I'm still buzzing. Looking forward to working with you all again soon.”

Steve Wilkinson – Partner

